

**Legal Services Corporation  
Telephonic Meeting of the Institutional Advancement Communications Subcommittee**

**Open Session**

**Friday, September 19, 2014**

Chairman Julie A. Reiskin convened an open session meeting of the Legal Services Corporation's ("LSC") Institutional Advancement Communications Subcommittee ("the Committee") at 4:16 p.m. on Friday, September 19, 2014. The meeting was held at the Legal Services Corporation, 3333 K Street, N.W. Washington, D.C. 20007.

The following Committee members were present:

Julie A. Reiskin, Chairman  
Gloria Valencia-Weber  
Martha L. Minow  
John G. Levi, ex officio

Other Board members present:  
None

Also attending were:

Wendy Rhein	Chief Development Officer
Ronald S. Flagg	Vice President for Legal Affairs, General Counsel, and Corporate Secretary
Atitaya Rok	Staff Attorney, Office of Legal Affairs
Carol A. Bergman	Director, Office of Government Relations and Public Affairs
Carl Rauscher	Director of Media Relations, Office of Government Relations and Public Affairs
Julia Kramer	Program Counsel, Office of Compliance and Enforcement & Executive Office
Jeffrey Schanz	Inspector General

The following summarizes actions taken by, and presentations made to, the Committee:

Chairman Reiskin called the meeting to order.

Mr. Rauscher briefed the committee on the results of press clippings and social media coverage of the 40<sup>th</sup> anniversary conference. He stated future plans and goals to promote the 40<sup>th</sup> anniversary and Pro Bono Innovation Fund would be centered on video recordings of the speakers at 40<sup>th</sup> anniversary conference. Mr. Rauscher answered Committee members' questions.

Mr. Levi and Dean Minow recommended creating a listing of significant quotes made by speakers who attended the 40<sup>th</sup> anniversary.

Chairman Reiskin suggested including highlights of veterans' issues as a way to increase web activity of an audience other than lawyers, and getting people engaged. The Committee discussed adding non-director board members to the Subcommittee.

Chairman Reiskin invited public comments and received none.

There was no other business to consider.

### **MOTION**

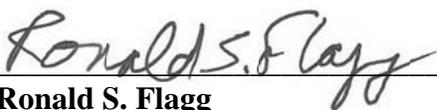
Mr. Levi moved to adjourn the meeting. Professor Valencia-Weber seconded the motion.

### **VOTE**

The motion passed by voice vote.

The Committee meeting adjourned at 5:08 p.m.

*I hereby certify that this is a true and correct copy of the minutes adopted by the Legal Services Corporation's Communications Subcommittee of the Institutional Advancement Committee on January 22, 2015.*

  
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**Ronald S. Flagg**  
Vice President for Legal Affairs,  
General Counsel & Corporate Secretary